

3M™  
WINDOW  
FILMS

CLEARLY SUPERIOR WINDOW FILMS  
FOR CLEARLY SUPERIOR HOMES.



*prestige  
window films*

**3M** Innovation



# *prestige window films*

A NEW STANDARD OF PERFORMANCE METALLIC FILMS CAN'T MATCH.

Until recently, most window films that rejected heat were tinted dark, used metal or were highly reflective. Over the years, various other companies have tried to create a clear window film with mixed results. While they were able to achieve improved performance their drawbacks made them unacceptable for most fine homes. Because these films used metal, they were susceptible to corrosion, especially in coastal environments, and interfered with mobile phone reception. Because the Prestige Series has no metals, they are the first films to offer a variety of selections that eliminate these problems and perform to the industry's highest standards.

With Prestige Series, your home's exterior stays beautiful and from the interior, your view is as clear as your original window.

REFLECTIVITY THAT'S ACTUALLY LOWER THAN GLASS.

One of the major drawbacks of traditional window films is that they tend to act like mirrors. From the inside, traditional window films make it difficult to see outside, especially at night when interior lights are on. In the daytime, the outside reflection tends to give a home the look of a commercial building.



This collection of four window films have substantially reduced reflectivity. This premium line offers two styles of window films that actually have less interior reflectivity than the glass they cover. The other styles have interior reflectivity that is just 1% greater than

glass. So, at night, you'll have a clear view out your windows. Your windows will only reflect your commitment to keeping your home looking beautiful.



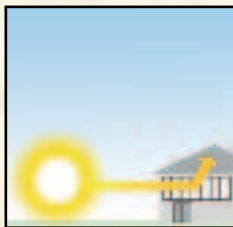
**SUPERIOR HEAT REJECTION  
THROUGHOUT THE DAY.**

For most people, there are two primary reasons for installing window films: rejecting heat to increase comfort and fade protection from damaging UV rays for furnishings. These films do both remarkably well.

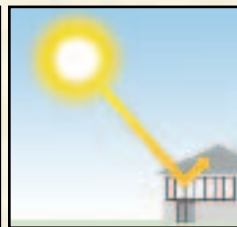
**THE TOTAL SOLAR ENERGY  
REJECTED—ON ANGLE TEST.**

OTHER BRANDS

3M



All window films are tested perpendicular to the window.



Prestige Series Films are also tested and perform best when the sun is high at the hottest parts of the day.

To measure just how impressive these films are, we created a more stringent test for their performance: Total Solar Energy Rejected – On Angle. This test proves that our films are unsurpassed throughout the day and especially during the hottest times when you need the help most. So, when the sun is working hardest, our films are performing their best.

While some films claim similar performance, the fact is that their performance is only similar when tested perpendicular to the sun, which only can happen at the relatively cool times of sunrise and sunset. Our spectrally-selective films reject up to 97% of the sun's infrared light to help keep your home cool and lower your energy bills.

3M Window Films are designed to reduce the effects of solar heat and visible light on your furnishings and will block up to 99.9% of the sun's harmful ultraviolet rays, which are the single largest cause of fading. While no film can stop fading completely, our films dramatically slow the process of fading to keep your home looking beautiful.

**OPTICALLY CLEAR.  
TECHNICALLY SUPERIOR.**

Creating a clear window film with all these advantages wasn't easy. It required the world-leading, nano-technology laboratories of 3M. Nano-technology works with materials that are over a thousand times smaller than the width of a hair. This expertise allows us to create a patented window film with hundreds of layers that is less than the thickness of a Post-it® Note. It has allowed us to create a film that delivers the highest performance possible without metal, which can corrode and interfere with mobile phone signals.

# *prestige window films*

## 3M™ WINDOW FILMS-PRESTIGE SERIES PUTTING YOUR HOME IN A BETTER LIGHT.

Inside and out, you've made a serious investment of both time and money in creating a beautiful home. Yet if the sun makes your home uncomfortably hot or fades your furnishings, all your efforts will be diminished. With these prestigious films, you can enjoy the benefits of a world-class window film while leaving the beauty of your home virtually unchanged.



# prestige window films



DEALERS WHO ARE ALSO  
CLEARLY SUPERIOR.

There are thousands of window film dealers in the country, but only a select few have been chosen to be part of our Prestige Dealer network. They were selected because of their ability to offer quality work, their extensive product knowledge and their ability to serve their customers to the highest standards. At 3M, we not only wanted to offer the world's finest window film, we wanted to be certain they were offered by the world's leading window film dealers.

ANOTHER GREAT 3M  
PRODUCT YOU CAN TRUST.

No one has more experience with window film than 3M. In 1966, we received the first patent for window film. For decades, 3M has remained the world leader in the development of new and innovative adhesives and films. Today there are millions of square feet of 3M Window Films installed all around the world. With these films, we have once again demonstrated why we are the industry leader.

A WARRANTY BACKED BY  
ONE OF THE WORLD'S MOST  
RESPECTED COMPANIES.

What good is a lifetime warranty from a company that wasn't around 10 years ago and probably won't be here 10 years from now? Selecting 3M Window Films gives you peace of mind. That's because we have one of the most comprehensive warranties you can get. 3M Window Films are backed by a limited-lifetime warranty should your window film need replacing.

Contact your local representative from our Prestige Dealer network for a free estimate. For more information, please call 1-866-499-8857 or visit us at [www.3m.com/Prestige](http://www.3m.com/Prestige).



**3M Building Safety Solutions Department**

3M Center, Building 223-2S-24  
St. Paul, MN 55144-1000  
[www.3m.com/prestige](http://www.3m.com/prestige)



The Skin Cancer Foundation recommends many 3M Window Film products as effective UV protectants.



INDUSTRY PARTNER

